The "I Am" Rule is a simple tool that undercuts most of the psychological weapons your brain employs to keep you from taking action, which will allow you to procrastinate less, live happier and reach your goals easier. You may not be able to control how you feel, but you can always choose how you act in situations.

AM

Directions:

Everytime indecision, reluctance, procrastination, hesitation, self-doubt, and skepticism enter into your conversation you will start an empowering "I Am" statement by stating "I Am..." then follow it with 3 adjectives that follow suit with what best describes you. The adjectives can shift and change depending on the situation you find yourself in. It's always important to see yourself worthy of all these adjectives.



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